



中國城故事

第36期 本期12版 月刊

2019年1月3日 星期四

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Welcome to
Ajman China Mall

Happy
New
Year

2018年回顾

365 day

发生在我们和中国城身上的关键词

又到了年末盘点+展望未来的时刻，接下来我们要互道“2019新年快乐！”人们总是喜欢在新旧交替之际许下对未来的期许。

还记得去年我们立过的Flag吗？回首2018年，有困境、有低谷、有蜕变、有不服输的勇气、有逆境中重生的魄力，也有留存在我们每个人心中最温暖的记忆，朝夕相处的我们，看今年又一起共同经历了什么？！



春节大巡游

“海外迎新春，迪拜过大年”，2018年2月16日，由中国迪拜总领馆主办的2018年首届中国欢乐春节大巡游在City Walk商业街举行，阿治曼中国城作为中资企业代表之一，积极响应活动号召，组建的“魔幻青春队”形式新颖，展现了青年人朝气蓬勃、活力四射的积极状态。成为当天巡游现场炙手可热的网红明星。



园区被交通管制

2018年的拉马丹期间，阿治曼中国城给我们上了一趟语文课，不仅超过十万平体量的主题购物中心塞满了慕名而来的消费者，所有停车位早早地全部被抢占为空，等候停车的车辆堵塞至方圆一公里外，造成全面交通瘫痪，阿治曼交警部门出动大批警察现场维持秩序，实行交通管制。

慈善义举践行社会责任

阿治曼中国城作为根植当地的充满社会责任感的企业，除了经常举办义诊义卖等慈善活动外，在斋月期间，征集了部分园区企业家所捐赠的物资进行低价拍卖，所筹善款全部用于斋月期间的“舍斋饭”义举活动中，并组织员工亲自在阿治曼博物馆大门为有需要的社会底层贫困人士免费发放热气腾腾的斋饭。



2018“湖南拥抱阿治曼”对接会成功举行

为进一步加强湖南与阿治曼的经贸合作关系，深入落实《湖南省商务厅与阿联酋工商部经济、贸易与技术合作协议》。2018年6月28日，由阿联酋阿治曼工商部、湖南省驻中东地区商务代表处主办、阿治曼中国城承办的“湖南拥抱阿治曼”2018经贸对接会在阿治曼成功举行。

阿治曼中国城欢庆习近平主席访问阿联酋

2018年，是中阿两国关系迈新“高”的一年，自中国国家主席习近平提出共建“一带一路”倡议，得到所有阿拉伯国家的热烈相应。2018年7月19日，习近平对阿联酋进行国事访问，阿联酋安排了一系列“特殊礼遇”，彰显出两国的深厚情谊，在阿华侨和中资企业更是用最饱满的热情和最崇高的敬意欢迎习近平的到来。



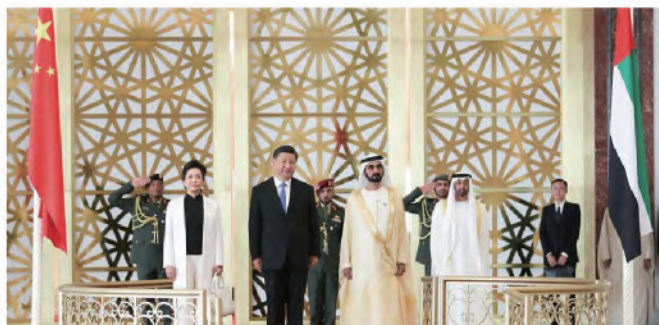
中国国庆文艺晚会

2018年9月30日晚，中华人们共和国69周年华诞文艺汇演在阿治曼中国城的大舞台盛大举行。全场座无虚席，反响热烈。这是一场规模浩大，意义非凡的演出，是由中国城企业家和员工共同编排而成。我们用诚挚的赤子之心庆祝祖国母亲69岁生日快乐。



岁末双节庆大促销

2018年是阿治曼中国城开业的第八个年头，从12月份开始，开启了中国城8周年和阿联酋国庆47周年双节庆大型促销活动，这是一场具有创新精神高深广意义的活动，本次活动历时一个多月，为顾客带来了最具诱惑力的全额免单奖励，为园区企业家店铺带来了新的销售高峰，同时，也让中国城的品牌再一次得到强化，受到更多赞誉。



黄关春书记慰问调研

2018年，园区的进步和发展也离不开家乡政府领导们的关注和支持，这期间，湖南省政法委书记黄关春，湖南省商务厅副厅长罗双峰、周越，湖南省政府研究室副主任叶仁雄，长沙市农业代表团、湖南省工商联代表团、湖南省文旅代表团等领导分别带团考察了中国城项目，慰问了广大园区企业家和在此奋斗的工作人员。



趣味横生的员工活动

2018年的我们有那么多放松和快乐的日子，公司定期举办了各类丰富多彩的员工活动，疯狂冒险的阿布扎比酒店度假双园游、逼格满满的游艇走秀大趴、精彩刺激的荒野真人CS对抗等等，还有充满温情和感动的中秋团圆大餐和员工生日会等等，让我们放松心情，加强情感，在工作和生活中找到了平衡。



2018年，对全球的市场经济来说，是充满话题和考验的一年，又是充满希望和挑战的一年。好在阿治曼中国城在这样的逆境中犹如一颗冬日青笋，势如破竹，顽强生长。长成了我们理想中的样子。新时期已经到来，

新时期的中阿关系正提档加速，为阿治曼中国城项目在阿联酋的健康发展、成熟壮大提供了坚实的基础，2019年，我们要跳的更高，跨的更远，跑的更快！



2018年阿联酋国庆

暨阿治曼中国城开业8周年促销

完美收官

12月迪拜的购物节已经成为全球的购物盛会，超低的折扣，超广覆盖面的打折商品让消费者们在12月过足了“买买买”的瘾，阿治曼中国城促销月作为迪拜购物节的一部分，为消费者带来的惊喜和优惠也是诚意满满。

正值2018年阿联酋国庆及阿治曼中国城开业8周年，为期一个月的超级促销火爆来袭，你在中国城里能买到的商品在Dubaimall可见不到哦！



现金返现无上限

此次促销秉承着给客户最劲爆的买单惊喜，只要在中国城购物满200迪拉姆的消费者就可参与抽奖获得部分现金免单或者全额现金免单，不管你买多少，中国城就给你付多少。为期一个月的免单，每天都有惊喜，从小到10元的现金券到全额免单大奖，超过20000多人参与抽奖，2500位消费者赢得了这份惊喜。当然，最最激动的就是我们的巨额现金免单大奖。



终极大奖搬回家

2018年12月31日，促销收官仪式在阿治曼中国城中央景观区举行，在18年最后一天，我们从上万名抽奖参与者中抽取了100名幸运消费者来角逐本次的终极大奖。5000迪拉姆现金红包，55寸4K液晶电视，超大容量全自动洗衣机，厨卫家电榨汁机等丰富奖品等候领取，而本次中奖概率高达60%以上，被通知前来抽奖的消费者怀着激动的心情领着奖券编号投进摇奖箱，期待能在今天赢得大奖。下午6点，活动准时开始，现场人山人海，高朋满座，为了公平公正公开，我们现场随机邀请小朋友来抽取。在经过一轮紧张刺激的抽奖环节后，各种超值大奖也纷纷送出，看着中奖的幸运儿们满脸洋溢着幸福和满足的笑容，这是阿治曼中国城送给他们最好的新年礼物，也是他们2019幸运的开始。

最后，所有人一起欢呼“Happy New Year 2019”，为活动划上了完美的Ending!

歌舞青春齐上阵

此次促销不仅仅要给消费者们足够的现金实惠，也要让前来购物的消费者们在中国城度过愉快的国庆月。每周四晚，阿治曼中国城都在广场大舞台准备了精彩的歌舞表演和互动游戏，中国舞龙、卡通巡游、功夫瑜伽、广场热舞等等节目吸引了不少购物者。当然，最精彩的部分要属互动游戏了，更有家长连续四周带着小朋友来参与我们的游戏，看着小朋友们脸上满意的笑容，抱着心爱的礼物离开，也是我们举办活动的初衷。



超低优惠限时抢

每周四晚的广场舞台旁边，有一个小型集市，以超低的价格为消费者们提供购物选择。消费者们不仅能在观赏歌舞表演的同时选购到自己喜欢的商品，也能在超低价格购买之后走进中国城参与返现抽奖，优惠+返现，现在不买更待何时？消费者们低价买回自己喜欢的商品，商家们薄利多销赚得满钵金，双赢局面大获赞赏！



为期一个月的双节大促销在欢快祥和的气氛中落下帷幕，中国城园区企业家们也对本次活动纷纷点赞：全方位的促销活动让不仅让店铺的营业额节节高升，更让我们看到了管理方将中国城做大做强的决心。

在即将到来的2019年，阿治曼中国城还会更加务实，为园区企业家和消费者谋更多的福利和优惠。



阿治曼中国城城市公交新线路成功开通



2018年12月20日，阿治曼酋长国公共交通部、阿治曼自由区、阿治曼中国城举行阿治曼中国城城市公交新线路开通仪式，庆祝阿治曼自由区经阿治曼中国城至穆沙拉公交站的公交线路正式开通。阿治曼酋长国公共交通部总经理阿哈迈德、阿治曼自由区总经理法蒂玛、阿治曼中国城总经理罗峰共同为新线路的开通揭幕。阿治曼自由区投资总监谢哈、战略总监拜谢尔，阿治曼中国城主要管理层岳迎春、刘瑶、方维参加开通仪式。

新公交线路使用阿、中、英三种语言播报和引导，将极大方便消费者以更加经济、便捷的方式前来阿治曼中国城购物、消费、娱乐。同时也将吸引阿布扎比、迪拜、沙迦等其他酋长国的投资者前来阿治曼中国城投资兴业，带动阿治曼中国城的业态多元化，推动阿治曼地区的经济发展，满足当地消费者不断提升的消费需求。

阿哈迈德表示，感谢阿治曼自由区、阿治曼中国城对新线路开通所付出的努力，特别是阿治曼中国城在前期调研阶段给予客流数据支持和线路设置建议，并在开通仪式上向阿治曼中国城颁发了奖牌和感谢信。



法蒂玛在讲话中感谢阿治曼中国城对拉动当地经济做出的卓越贡献。她表示，阿治曼自由区将履行好政府职能，为阿治曼中国城和中国投资者提供优质、高效的服务，创造良好的投资和营商环境。

据悉，此次城市公交新线路投入使用的公共汽车系来自中国深圳产的福田牌城市公交豪华空调大巴。



阿治曼中国城助阵

2018沙迦 F1 摩托艇

世界锦标赛



2018年12月15日，2018赛季U.I.M.F1摩托艇世界锦标赛最后一站比赛沙迦大奖赛在沙迦海滩公园举行，中国深圳天荣队的主力赛手洽培和上场阿布扎比站大赛亚军的莫林强势挺进本次总决赛。阿治曼中国城受中国天荣董事局之邀，前往比赛现场为中国队加油助威。

作为年终赛站，历年的沙迦大奖赛都是艇迷们关注的焦点。除了有被称之为“魔鬼赛道”的哈立德赛道能让比赛更加

激烈外，2018赛季的沙迦大奖赛更因年度总冠军的争夺而让人瞩目，中国天荣队的新锐赛手莫林冲击年度前三也是本站的最大看点；而此次比赛也没有辜负大家的期望，赛场上意外层出不穷令人目不暇接，稍不注意赛况就天差地别。

阿治曼中国城总经理接受记者采访说道：“今天我们阿联酋的华人一起来到沙迦公园来看我们中国队的比赛，非常开心，也非常的激动，这个比赛的成绩并不

重要，更重要的是我们的运动员把我们中华民族顽强拼搏的精神展现出来了，让我们感受到我们中国的力量。祖国越来越强大，在海外工作和生活的华人真的感到骄傲和自豪。”



国际摩联F1委员会委员李浩杰表示：F1摩托艇这项赛事实际上是造船业的最先进的科技和技术浓缩在一起的一个工具，我们中国已经是造船的一个世界大国，但是一些先进的科技技术还有待于我们去发展，我们也希望通过这个最高级别的赛事，能把最先进的科技和技术带回我们中国。



经过紧张激烈的角逐，阿布扎比队的埃里克·斯塔克拿到本站的冠军。在总积分排名上，阿布扎比队以143个积分夺得赛队年度总冠军，中国深圳天荣F1摩托艇队也以总积分96分的好成绩获得年度亚军。



重磅！阿治曼中国城入驻企业 将无需再缴纳签证押金

中国城管理方与阿治曼自由区召开投资者减负专项会议



日前，阿联酋联邦政府颁发法令，办理工作签证时不再收取2600迪拉姆/个的机票押金，以降低企业用工成本，为企业减负，激发企业活力。为积极响应联邦政府号召，为广大阿治曼中国城园区企业降低运营成本，在经济寒冬抱团取暖，利用阿治曼中国城与阿治曼自由区建立的工作联席会议机制，2018年12月25日，阿治曼中国城管理方与阿治曼自由区管理层就中国城园区企业减负事宜召开专项会议进行研究，并达成一致意见，实实在在为园区企业办实事，共同为发展中国城而努力。

阿治曼中国城总经理罗峰首先提到，目前世界经济低迷，经济增长乏力，作为阿治曼中国城项目的投资方和管理方，我们希

望与阿治曼自由区共同商讨如何采取有效减负措施，降低园区企业的用工成本，激发园区发展活力，希望阿治曼自由区停止收取雇员工作签证机票押金。



阿治曼自由区总经理法提玛非常赞赏阿治曼中国城管理方能够站在园区企业角度，主动积极与政府部门商讨减负措施和策

略，并表态，阿治曼自由区即日起停止收取新的押金。

罗峰对法提玛女士的迅速决策表示了感谢，作为阿治曼中国城的投资方和管理方，我们也与阿治曼自由区相向而行，将不再收取园区企业办理签证押金，进一步降低园区企业用工成本，让园区企业成为真正的受益者。

至此，已经收取了8年的签证押金有望正式退出历史舞台。

阿治曼自由区投资总监谢哈女士，阿治曼中国城副总经理岳迎春等参加会议。

消防反恐不容小觑 防火防爆人人有责

阿治曼中国城全面开展消防反恐培训及演练

消防安全及反恐防爆与每一个人都息息相关，如何有意识的防止恐怖袭击的发生以及火灾的防范显得尤为重要。阿治曼中国城一直把反恐防暴及消防安全作为工作的重中之重，特别在年末之时，举行反恐消防培训及演练是对过去一年工作的总结也是为新的一年工作夯实基础。消防反恐不容小觑，防火防爆人人有责。

此次全面消防反恐培训及演练分为三个Part

Part1: 新员工培训

12月6日，安保部经理柯黎明在公司会议室用生动的例子给新员工们上了一堂安全课。从恐怖袭击的概念到中东安全形势，从2017年全球恐怖袭击案例到反恐防暴的认知和自救，新员工们认真地做着笔记。讲解中最重要的一个环节当属于反恐防暴的认知和自救，柯黎明特别提醒在座的各位新员工，在工作和生活中，如遇神情恐慌、言行异常者，着装、携带物品与其身份明显不符，频繁进出大型活动现场，反复在警戒区附近出现，疑似公安部门通报的嫌疑人员等特殊人群，应尽快报警尽可能阻止可能的恐怖袭击。遇到恐怖袭击如何自救？柯黎明给新员工们抛出了几条tips，首先在条件允许的情况下尽快报警，客观详细地描述事件发生的经过，发展的程度，按照警方有关人员的安排撤离现场，如发生枪击恐袭要快速趴下，隐蔽于隔墙、桌子、沙发后面等待救援，切勿不要观望及呼叫。通过学习，新员工们对恐怖袭击有了一定的认识，也加强了自身的安全意识。伴随着消防知识的学习，了解了火灾发生的各种条件以及拨打报警电话该如何描述之外，更加掌握了如何使用灭火器的技能。新员工们纷纷表示，第一次尝试使用灭火器，也是第一次能清楚的了解哪种类型的火灾应该使用哪种类型的灭火器。

Part2: 园区从业人员消防演练



阿治曼中国城有超过一万人的从业人员，如园区真的发生紧急情况，除管理团队的应急小组能迅速出击，如果园区里的从业人员也有一定的反恐消防意识，就能大大减少伤亡人数及园区内的经济损失。中国城安保部特制定方案，以每个场馆为单位进行小型消防演练，主要是通过灭火器使用的学习，让园区从业者提高安全意识，在突发情况发生时，能正确使用灭火器，减少经济损失。

Part3: 模拟消防反恐演练

12月30日上午9点，伴随着警报的拉响，阿治曼中国城的消防反恐演练正式开演。上午9点左右，一名恐怖分子在中国城H1门外蓄意纵火，引起骚乱，接到报警的消防安全小组迅速出击，以最快速度扑灭大火。紧接着，恐怖分子闯入园区，打砸商品、制造混乱，反恐围堵小组对园区展开搜查，抓捕恐怖分子，同时，疏散救护小组将园区群众安全疏散，确保无人员伤亡，快速将伤员转移到安全区域进行救治，整场演练在总指挥的调度下有序开展。在演练总结会上，阿治曼中国城总经理罗峰强调，反恐消防安全一直是中国城工作的重中之重，在场的每一位务必将安全摆在首位，此次成功的演练，要更加强化大家的安全意识和应急反应速度，愿我们能携手打造安全的生活工作环境！



初心贺岁在即 不变

2010年，踏着中东投资的浪潮，阿治曼中国城落地阿联酋阿治曼酋长国，第一次将“中国制造”带到了阿治曼，此后的中国城园区内，从最初一个个小店铺发展成为一批批大企业，从漫天黄沙的外围环境，到碧树蓝天的商业物流园区，2016年新馆的开业，更加壮大了这个中东地区颇具影响力的中国商品批发采购中心。

2018年随着中国多个国家领导人到访阿联酋，更加紧密了中阿两国关系，也更加坚定了在阿联酋的各中资企业对未来发展的信心。虽然2019也许将面临着更多新挑战，但阿治曼中国城为中阿两国搭建经济文化桥梁的初心始终不变，为中国同胞提供广阔有竞争力商贸平台的初心始终不变，为将“中国



造”推向世界舞台的初心始终不变。

一分钟、一天、一年、五年、八年…中国城时时刻刻在发生着改变，将青春岁月奉献给中国城的我们也时时刻刻在发生着改变。

值此阿治曼中国城开业8周年，2019年新春之际，阿治曼中国城策划部用镜头捕捉下八年来辛苦工作的中国城员工以及入驻企业海外拼搏的点滴生活，从不同时间维度展示阿治曼中国城，谨以此片送给默默为中国城的发展辛勤付出的员工，送给园区里和中

国城一起成长的企业，送给长年给予中国城最大支持的中国各级政府及阿治曼酋长国各级政府！阿治曼中国城还将继续保持初心，不断探寻新的发展机遇，不辜负每一位支持和帮助我们的人！



你收到 圣诞礼物了吗?

美好的童话世界里，圣诞老人趁着雪橇，带着礼物，夜晚从烟囱爬进屋内，悄悄把准备好的礼物放进孩子们床头的袜子里，又悄悄离去。谁说童话里都是骗人的，12月25日圣诞节当天，阿治曼中国城也有一位圣诞老人悄悄带着礼物走进了办公室。

伴着铃儿响叮当的音乐，同事们簇拥到圣诞老人身边，看看圣诞老人的“袜子”里到底装了什么礼物，看着迫不及待的同事们，圣诞老人拿出了礼物分给大家。“我希望新的一年能组建一个家庭。”这是财务主管王红在礼物里收到的纸条，原来，这是总经办同事和圣诞老人给大家准备的“小心机”。2017年，同事们在过年的时候写下了新年愿望，无论实

现与否，那都是同事们对新一年的期待和向往，圣诞节这天，礼盒里装满的巧克力寓意着甜蜜幸福，而这张贺卡则是将一年美好的回忆带给大家，同时，同事们新年的祝福也满满的写在了贺卡上。

圣诞老人的装扮在园区里也引起了不小轰动，园区里的小朋友闻声赶来，都要和圣诞老人来一次亲密接触，圣诞老人也

把糖果分给了大家。不仅小朋友被吸引，园区里的“大朋友们”也迫不及待想要和圣诞老人拍张自拍Po出来，不管是顾客、销售还是老板，都把圣诞老人“劫持”到自己身边，拍够了才放手。



圣诞节最初的涵义是亲人朋友们之间交换礼物和祝福，让我们学会给予、学会馈赠、学会感恩，这又何尝不是我们人生路上需要学习的东西呢？一年的结束意味着新一年的开始，愿我们每个人的生活都如巧克力般甜蜜，愿我们阿治曼中国城在满满的祝福声中再创佳绩！

驻阿联酋大使倪坚出席 阿外交与国际合作部颁奖典礼

2018年12月19日，驻阿联酋大使倪坚应邀出席阿联酋外交与国际合作部举办的颁奖典礼，并代表中国驻阿联酋大使馆接受阿外交与国际合作部长阿卜杜拉颁发的“杰出合作奖”。

典礼期间，倪坚大使与阿卜杜拉外长和苏丹坦国务部长进行了亲切友好的交谈。阿方祝贺中国驻阿使馆获奖，高度评价阿中双边关系的快速发展，表示阿方重视发展对华关系，将按照两国领导人达成的重要共识，推进双方务实合作全方位发展，不断丰富阿中全面战略伙伴关系内涵。阿方并对中国驻阿使馆为推动双边关系发展所作努力表示肯定和赞赏。

倪坚大使感谢阿外交部颁发奖项，表示阿联酋是同中国合作程度最深、领域最广、成果最实的中东国家，当前双边关系处于历史最好时期，中方愿在两国全面战略伙伴关系基础上再接再厉，进一步深化双方各领域务实合作，推动中阿关系再上一个新台阶。

阿外交与国际合作部“杰出合作奖”始办于2014年，每两年颁发一次。今年“杰出合作奖”授予中国、法国、印度、沙特阿拉伯等七国驻阿联酋大使馆。



中国侨联副主席李卓彬一行与迪拜侨界代表举行座谈

12月19日，中国侨联副主席李卓彬率团到访迪拜，与迪拜侨界代表举行座谈，谭理代总领事主持会议。阿联酋和平统一促进会、阿联酋华侨华人联合会、妇女联合会等约20家侨团代表出席。总领馆赵向军参赞、徐海风领事、张群领事等参加。

座谈会上，侨界代表畅谈了学习第十次全国归侨侨眷代表大会精神的体会，回顾总结了国家改革开放发展40年中旅迪侨胞自身发展和迪拜侨团建设取得的成绩，并就新时期如何助力“一带一路”建设、构建和谐侨社、传

承中华文化、配合总领馆工作等纷纷建言献策。

李卓彬副主席代表中国侨联向迪拜华侨华人致以亲切问候，高度肯定迪拜各侨社为推动中阿两国交流合作、促进中国和平统一、传播中华优秀传统文化、推动和谐侨社建设等方面所做努力和工作，向大家介绍了涉侨机构改革和“一带一路”倡议实施的相关情况，要求大家认真学习领会习近平主席在庆祝改革开放40周年大会上的重要讲话，坚决维护国家和平统一，坚定信仰、信念、信心，坚持旅迪侨胞爱国爱乡的优良传统，发挥各自侨团优势，以实际行动积极参与“一带一路”建设事业，为祖国的繁荣发展和中阿合作做出新的更大贡献。

谭理代总领事在总结发言中感谢中国侨联长期以来对迪拜侨界和总领馆给予的关心和支持，表示将按照中国侨联对新时期海外侨务工作的新要求，一如既往地坚持“以人民为中心”，维护好海外侨民的合法权益，积极开展领事服务，不断推动迪拜侨界健康和谐发展。





CHINA MALL STORY

No. 36 with 12 editions Monthly

Thursday Jan.3rd, 2019

www.ajmanchinamall.com



Welcome to
Ajman China Mall

Happy
New
Year

Headlines

REVIEW OF 2018

365 day

Keywords that Happened to Us and China Mall

Once again, it's time for us to review the past and look into the future. We will say "2019 Happy New Year!" People always like to make promises for the future when we ring out the Old Year and ring in the New Year.

Do you still remember the Flag we made last year? Looking back on 2018, there are dilemmas, low ebbs, changes, indomitable courage, and the courage to regenerate in adversity. There are also the warmest memories that remain in everyone's mind. We have spent 365 days and nights together. Let's review what we have experienced together this year?!



SPRING FESTIVAL PARADE

"Welcome the New Year Overseas, Spend a Great New Year in Dubai". On February 16th, 2018, the First Happy Chinese Spring Festival Parade of 2018, sponsored by the Consulate General of China in Dubai, was held at City Walk. Ajman China Mall, as one of the representatives of Chinese-funded enterprises actively responded to the call of the event to organize "Magic Youth Team". The novel form of this team showed the young people's energy and vitality, thus became the hot online celebrity on the day of the parade.



TRAFFIC THE MALL WAS CONTROLLED

During the Ramadan of 2018, we had a Chinese class in Ajman China Mall. Not only did in the 100,000-square-meter shopping mall be crowded with consumers, all of the parking lots were fully occupied early. The vehicles waiting for parking were blocked to a radius of one kilometer away, resulting in comprehensive traffic. The Ajman Traffic Police Department dispatched a large number of police officers to maintain order and implement traffic control.



CHARITABLE ACT TO PRACTICE SOCIAL RESPONSIBILITY

As a company deeply rooted in Dubai, Ajman China Mall is a company fully imbued with social responsibility. In addition to regular charity events such as free clinic, charitable sales and so on, in China Mall, the materials donated by some mall entrepreneurs were collected to be sold with a low price and all of the raised charitable funds would be used in the "Food Given" Activity during the holy month of Ramadan. Employees were organized to distribute the steaming vegetarian meal to the poor people at the bottom of the society at the gate of the Ajman Museum.



IN 2018, THE MATCHMAKING CONFERENCE THEMED WITH "HUNAN EMBRACES AJMAN" WAS SUCCESSFULLY HELD

In order to further strengthen the economic and trade cooperation between Hunan and Ajman and in-depth implement the Agreement on Economic, Trade and Technology Cooperation between the Department of Commerce of Hunan Province and the Ministry of Industry and Commerce of the United Arab Emirates, on June 28th, 2018, Economic and Trade Matchmaking Conference Themed with "Hunan Embraces Ajman", sponsored by the Ministry of Industry and Commerce of the United Arab Emirates and the Commercial Representative Office of the Hunan Province in the Middle East, was successfully held by Ajman China Mall in Ajman.

AJMAN CHINA MALL WARMLY WELCOMED PRESIDENT XI JINPING TO VISIT THE UNITED ARAB EMIRATES

In 2018, the relations between China and the UAE reached a historical new peak. Since the Chinese President Xi Jinping proposed the Belt and Road Initiative, it has received warm responses from all Arab countries. On July 19th, 2018, Xi Jinping paid a state visit to the UAE. The UAE arranged a series of "special courtesies" to highlight the deep friendship between the two countries. The Chinese people and Chinese-funded enterprises in the UAE warmly welcomed the arrival of President Xi Jinping with the noblest respect.



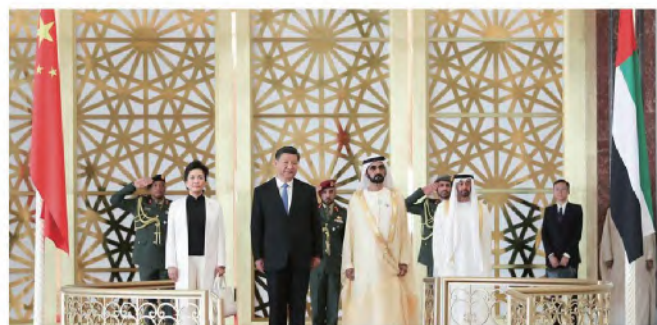
CHINA NATIONAL DAY VARIETY SHOW

On the evening of September 30th, 2018, the 69th National Day of the People's Republic of China was held in the grand stage in Ajman China Mall. The audience was full and the response was overwhelming. This was a grand and extraordinary performance, which was jointly organized by investor in Ajman China Mall and employees. We celebrated the 69th birthday of our motherland with a sincere heart.



YEAR-END CELEBRATION PROMOTION

2018 is the eighth year since the opening of Ajman China Mall. Since December, it launched a series of large-scale promotion activities to celebrate the 8th anniversary of China Mall and the 47th anniversary of the UAE National Day. This was a meaningful activity with innovation spirit. The event lasted for more than a month, bringing customers the most tempting full refund rewards, bringing new sales peaks to the entrepreneurial stores in the mall and, at the same time, strengthening the brand of China Mall again. Thus, this promotion activity received much more praise.



HUANG GUANCHUN VISITED CHINA MALL

In 2018, the progress and development of the mall are also inseparable from the attention and support of the leaders of the hometown government. During this period, Huang Guanchun, Secretary of Political And Legislative Affairs Committee of Hunan Province, Luo Shuangfeng and Zhou Yue, Deputy Director of the Department of Commerce of Hunan Province, Ye Renxiong, Deputy Director of the Government Research Office of Hunan Province, and the Changsha Agricultural Delegation, the Delegation of the Federation of Industry and Commerce of Hunan Province, and the Hunan Tourism Delegation and other leaders led a delegation to inspect the China Mall project and expressed their best wishes to the vast number of entrepreneurs and the staff who worked here in the mall.



INTERESTING EMPLOYEE ACTIVITIES

In 2018, we had so many relaxing and happy days. The company regularly organized a variety of colorful staff activities, such as the crazy adventure in Abu Dhabi, the crowded yacht runway show, the exciting wilderness CS confrontation match, as well as warm and moving Mid-Autumn Festival reunion dinners, employee birthday parties, and etc. Let us relax, strengthen emotions, and balance our work and life.



In 2018, for the market economy worldwide, it was a year full of topics and tests and a year full of hopes and challenges. Fortunately, Ajman China Mall, like a winter bamboo, grows stubbornly in such an adverse situation. China Mall grows as what we want it to be. The new era

has arrived. The China-UAE relationship witnesses the new era of acceleration, providing a solid foundation for the healthy development and maturity of the Ajman China Mall project. In 2019, we will surely jump higher, cross further, and run faster!

Headlines



2018 UAE National Day & Ajman China Mall's 8th Anniversary Sales Promotion Happy Ending

Dubai's shopping festival in December has become a worldwide shopping event, offering customers a satisfying experience with its favorable discount for various products. Being a part of this event, Ajman China Mall sales promotion month also brings customers tremendous surprises and discounts.

Upon the UAE National Day and Ajman China Mall's 8th anniversary, the super sales promotion lasting one month in China Mall provided many affordable products that can't even be purchased in Dubai Mall.



Cashback without Upper Limit

To provide our customers with fairly surprising cashback, anyone with a consumption amount of 200 Dirham can participate in the lucky draw for partly or wholly free of charge. No matter how much you spent, China Mall will pay for you accordingly. During the one-month promotion, you can get the good fortune covering from 10 Dirham cashback to full free consumption every day. Over 20 thousand customers took part in the lucky draw, of which 2,500 received the prize. Absolutely, the most exciting part is the lucky draw of full free consumption.



Get Your Ultimate Fortune Home

On Dec. 31st, the closing ceremony was held at Centre Landscape Area in Ajman China Mall. On the last day of 2018, we randomly chose 100 lucky consumers from thousands of lucky draw participants for the final award: the cashback of 5,000 Dirham, 55" 4K LCD TV, ultra-capacity automatic washing machine, kitchen & bathroom Appliances like Juicers. With a prize winning rate up to 60%, many consumers invited to the lucky draw excitedly got their coupon and put into the box, wishing they can be the lucky ones. At 6 pm, our lucky draw was officially started and numerous people were here to witness this moment. To make the draw fair and open, we randomly invited our children on site to extract the coupon from the box. After a series of intense sections, our high-valued prizes found their owners. From the happy and satisfying smiles of our lucky customers, we knew we had offered them the best new year gifts and also the best wishes for their 2019.

In the end, all people cheered **"Happy New Year 2019"** together, making the sales promotion a happy ending.

Colorful Performances on the Show

Apart from the sufficient cashback, we also wanted to make our consumers here enjoy the happy National holidays at China Mall. Therefore, we prepared fabulous dancing and singing performance and interactive games on the square stage at China Mall every Thursday. Various performances, like lion & dragon dancing, cartoon tour, Kongfu, Yoga, and popular dances, attracted lots of visitors. Of course, the highlight of the performance was the interactive games. Some parents even took their kids to our games every Thursday this week. The happy smile on the kids with their favorite gifts in hand was actually our initial purpose of holding the activity.



Ultra Favorable Discount at Special Period

Nearby the square stage every Thursday was a small trade fair where you can buy products at an affordable price. Consumers can enjoy the performance and also choose their favorite products at the same time, after which they can take part in the lucky draw at China Mall. Why not purchasing your favorites at this perfect moment? The win-win situation of consumers getting their favorite and affordable products and sellers getting their small profits but quick turnover was highly praised.



The one-month Double Festival Promotion comes to an end under a happy atmosphere, and our businesses at China Mall express their satisfaction on this event. The all-round promotion not only guides the business volume to its new high, but also shows the administrators' decision to develop China Mall stronger.

In the upcoming 2019, Ajman China Mall will work hard to bring both the merchants and consumers more benefits.



New Bus Line was Successfully Opened in Ajman China Mall



On December 20th, 2018, the Public Transport Department of Ajman Emirates, Ajman Free Zone, and Ajman China Mall held the opening ceremony of the new bus line of Ajman China Mall to celebrate the successful opening of the bus line from Ajman Free Zone to Ajman China Mall to Musala Bus Station. Ahmed, General Manager of the Public Transport Department of Ajman Emirate, Fatima, General Manager of Ajman Free Zone, and Luo Feng, General Manager of Ajman China Mall, jointly unveiled the opening of the new line. Sheikha, Investment Director of Ajman Free Zone, Basheyar, Strategy Director, and Yue Yingchun, Liu Yao, Fang Wei, main management leaders of Ajman China Mall attended the opening ceremony.

In the new bus line, the stations will be broadcasted and guided in three languages: Arabic, Chinese and English, which will greatly benefit consumers who come to Ajman China Mall for shopping, consumption and entertainment in a more economical and convenient way. At the same time, investors from other emirates such as Abu Dhabi, Dubai and Sharjah will be attracted to invest in Ajman China Mall to promote the diversification of business forms in Ajman China Mall, promote the economic development of Ajman, and meet local consumers' increasing consumer demand.

Ahmed expressed his gratitude to Ajman Free Zone and Ajman China Mall for their efforts in opening new bus lines, especially Ajman China Mall which provided data support about passenger flow and line setting recommendations during the preliminary research phase. Medal and letter of thanks were awarded to Ajman China Mall at the ceremony.



In his speech, Fatima thanked Ajman China Mall for its outstanding contribution to stimulating the local economy. She said that the Ajman Free Zone will perform good government functions to provide high quality and efficient services for Ajman China Mall and Chinese investors and create a good investment and business environment.

It is reported that the buses used in the new bus line are all from the luxury air-conditioned Foton City Bus produced in Shenzhen, China.



Ajman China Mall to Celebrate

2018 Sharjah F1 Motorboat

World Championship

On December 15th, 2018, the final race of the UIM, F1 Motorboat World Championships of the 2018 Season was held at the Sharjah Beach Mall. Qia Pei, the main player of the CTIC from Shenzhen China and Mo Lin, the runner-up in the Abu Dhabi Grand Prix advanced to the finals. Ajman China Mall was invited by the Board of Directors of CTIC to appreciate the competition to cheer for the Chinese team.

As the final stand of the year, the Sharjah Grand Prix has always been the focus of the fans. In addition to the Khalid Racetrack, which is known as the "Devil Track", the Sharjah Grand Prix of the 2018 season is

even more impressive because of the fight for the annual championship. The new prominent contestant, Mo Lin from China CTIC competing for the Top 3 of the year became the biggest attraction of this contest. This game had not lived up to everyone's expectations. The accidents were too many to see and the match result changed dramatically.

The General Manager of Ajman China Mall said in an interview: "Today, Chinese people in the UAE come to Sharjah Mall to appreciate the match of Chinese team. It is very happy and very exciting. The results of this competition are not important. More

importantly, our athletes have demonstrated the tenacious struggling spirit of our nation and let us feel the power of China. The motherland is getting stronger and stronger and the Chinese who work and live overseas are really proud of our motherland."



Li Haqie, Member of the UIM, said: The F1 motorboat is actually a tool that combines the most advanced science and technology of shipbuilding industry. China is already a world power in shipbuilding, but some advanced technologies need to be further developed. We hope that through this highest level competition, we can bring the most advanced science and technology back to China.



After intense competition, Eric Stark of Abu Dhabi won the championship. In the total score ranking, Abu Dhabi won annual championship with 143 points. The Shenzhen CTIC F1 motorboat team won the runner-up with a total score of 96 points.



Breaking News! Risky Deposit will not be Charged for Investors from Ajman China Mall

China Mall Management Teams and Ajman Free Zone Held a Special Meeting to Reduce Investors' cost



A few days ago, the Federal Government of the United Arab Emirates issued a decree that a ticket deposit of 2,600 Dirhams per visa wouldn't be charged any more in order to reduce the cost for enterprises, reduce the cost of enterprises and stimulate the vitality of enterprises. In order to positively respond to the call of the federal government, reduce operating costs for the majority of enterprises in Ajman China Mall, and warm up the economic winter, joint meeting mechanism established by Ajman China Mall and Ajman Free Zone was availed on December 25th, 2018 to cope with the issue. The management teams of Ajman China Mall and Ajman Free Zone held a special meeting on the reduction of enterprises' cost in China Mall and a consensus was reached aiming to do some practical things for the enterprises and jointly work hard to develop China Mall.

Luo Feng, General Manager of Ajman China Mall, first mentioned that the current world economy was sluggish and economic growth was weak. As the

investor and management side of the Ajman China Mall project, we hoped to discuss with the Ajman Free Zone about the measures to effectively reduce the cost, reduce the labor costs of the enterprises, and stimulate the development of the mall. We hoped that Ajman Free Zone would stop charging employee' ticket deposits for employment visa.



The General Manager of Ajman Free Zone, Fatima, greatly appreciated that the management side of Ajman China Mall could actively discuss with the government departments about the cost reduction

measures and strategies for the sake of the enterprises in the mall. She stated that the Ajman Free Zone will stop charging employee' ticket deposits for employment visa.

Luo Feng expressed gratitude to Ms. Fatima for her quick decision. As the investor and management teams of Ajman China Mall, we are also in line with the Ajman Free Zone and will no longer charge the mall enterprises for risky deposit to reduce the labor costs of enterprises in the mall and make the enterprises become the real beneficiaries.

Up to now, the deposit has been collected for eight years and is expected to officially withdraw from the historical stage.

Ms. Sheikha, Investment Director of Ajman Free Zone and Yue Yingchun, Deputy General Manager of Ajman China Mall, attended the meeting.

Fire Prevention and Anti-Terrorism Shouldn't Be Underestimated Everyone is Responsible for Fireproof and Anti-explosion

Ajman China Mall Conducts Comprehensive Fire
Prevention Training and Drills

Fire prevention, is closely related to everyone. How to prevent the occurrence of fires is particularly important. Ajman China Mall has always regarded, fire prevention as its top priority. Especially at the end of the year, training and drills fire prevention were held to summarize the work of the past year and lay a solid foundation for the coming year. Fire prevention should not be underestimated. Everyone is responsible for fire prevention.

**The comprehensive training and drills of
fire prevention were divided into three parts.**

Part1: New employee training

On December 6th, Ke Liming, the Security Manager, gave a new safety class with vivid examples to the new employees in the company conference room. From the security situation in the Middle East, to the awareness and self-help of fire fighting, the new employees were taking notes seriously. The most important part of the explanation is the cognition and self-help of fire fighting. Through the lecture, new employees had a certain understanding and strengthened their own security awareness. With the knowledge of fire protection, they learned about the various fire conditions and how to call the alarm call as well as mastered the skills of how to use the fire extinguisher. New employees said that this was their first attempt to use a fire extinguisher and also the first time to clearly understand the exact type of fire extinguisher should be used for a certain type of fire condition.



Part2: Fire drills for employees in the mall



There are more than 10,000 employees in Ajman China Mall. If the mall is in an emergency, besides the emergency team of the management team can quickly attack, the employees in the mall shall also have certain fire prevention awareness so that they can greatly reduce casualties and economic losses in the mall. China Mall Security Department has specially formulated a small fire drill for each venue, mainly aims to improve safety awareness of the employees in the mall by teaching them how to use fire extinguishers so that they can use it correctly to reduce the loss of economic assets when emergencies occur.

Part3: Simulated fire prevention drill

At 9:00 am on December 30, when the alarm ringed out, the fire prevention drill in Ajman China Mall officially opened. Around 9:00 am, a fire happened in H1 Gate in Ajman China Mall. At the same time, the evacuation rescuing team evacuated the people in the mall to ensure no deaths and quickly transferred the wounded to safe area for treatment. The drill was carried out in an ordered manner under the dispatch of the chief commander. At the drill summary meeting, Luo Feng, General Manager of Ajman China Mall, stressed that fire safety had always been the top work priority of China Mall. Everyone present must take safe operation in the first place. Through this successful drill, our safety awareness and emergency response speed must be strengthened. We hope that we can work together to create a safe living and working environment!



Headlines



New Year Is Just Around the Corner

Our Original Aspiration Remains the Same



In 2010, following the investment wave in the Middle East, Ajman China Mall landed in Ajman Emirate, UAE and brought “Made in China” to Ajman for the first time. Since then, the China Mall has grown from a series of small stores to a batch of large-scale enterprises. No one can imagine the yellow sand peripheral environment could develop to a commercial logistics mall with blue sky and green water. The opening of the new pavilion in 2016 had further strengthened the influential Chinese commodity wholesale purchasing center in the Middle East.

In 2018, with the visit of many Chinese leaders to the UAE, China-Arab relations have become closer and the confidence of Chinese-funded enterprises in the UAE for the future development has been strengthened. Although, in 2019, we may face more new challenges, the original aspiration of Ajman China Mall to build economic and cultural bridges between China and the UAE remains unchanged, the original aspiration to provide Chinese compatriots with a broad and competitive trading platform remains unchanged,



and the original aspiration to pushing “Made in China” to the world stage remains unchanged.

One minute, one day, one year, five years, eight years... China Mall is always changing every now and then. We, who devote our youth to China Mall, are constantly changing.

On the 8th anniversary of the opening of Ajman China Mall and the spring of 2019, Ajman China Mall Planning Department used the lens to capture the hard work of China Mall employees who have worked hard for the past eight years and the life in these overseas settled companies in Ajman China Mall. This film is dedicated to the employees who have worked hard for the development of China Mall, to the enterprises that grow together with China Mall, and to Chinese governments

and Ajman Emirates governments at all levels for their greatest support for many years. Ajman China Mall will continue to maintain its initial heart to constantly explore new development opportunities and live up to everyone who supports and helps us!



Have you received a Christmas present?



In the beautiful fairy tale world, Santa Claus sleighed with gifts and climbed into each house from the chimney at night, quietly put the prepared gifts into the socks on the children's bed and quietly left. Who said that the fairy tale was a lie, on the Christmas day, December 25th, Ajman China Mall also had a Santa Claus quietly took the gift into every office.



With the music of jingle bells, colleagues gathered around Santa Claus to see what gifts were in Santa's "socks". Since the colleagues were unable to hold themselves back, Santa Claus took out the gift and distributed it to everyone. "I hope to get married in the New Year!" This was the note received by the Financial Director Wang Hong in the gift. It turned out that this was the "small wish" jointly prepared by the general manager office and Santa Claus. In 2017, my colleagues wrote a New Year wish during the

Chinese New Year. Whether realized or not, it was their expectation and wish for the New Year. On Christmas Day, the gift box was filled with chocolate meaning sweet and happiness. And this greeting card was to bring you the happy memories in the past year. Meanwhile, our colleagues' New Year blessings were also written on the greeting card.

Santa's dress also caused a lot of sensation in the

mall. The children in the mall heard the sound and came to have a close contact with Santa Claus. Santa Claus also distributed candies to everyone. Not only are the children attracted, but the "big friends" in the mall can't wait to take a selfie with Santa Claus. No matter the customers, sales or bosses, they "hijacked" Santa to their side and released him until took enough pictures.



The original meaning of Christmas is to exchange gifts and blessings between family and friends making us learn to give, learn to donate, and learn to be grateful. So are the things we need to learn on our way. The end of the year means the beginning of the New Year. May everyone's life be as sweet as chocolate. May our Ajman China Mall achieve great success in the full blessing!

Political and business headline

Ni Jian, Chinese Ambassador to the United Arab Emirates, attended Award Ceremony Held by Ministry of Foreign Affairs and International Cooperation of the UAE

On December 19th, 2018, Ambassador Ni Jian, Chinese Ambassador to the United Arab Emirates, was invited to attend the award ceremony held by the UAE Ministry of Foreign Affairs and International Cooperation and accepted the "Outstanding Cooperation Award", on behalf of Chinese Embassy in the UAE, from Abdullah, Minister of the Foreign Affairs and International Cooperation.

During the ceremony, Ambassador Ni Jian had a cordial and friendly conversation with Foreign Minister Abdullah and the Minister of State Sultan. The UAE side congratulated the Chinese Embassy in UAE for its awards and spoke highly of the rapid development of bilateral relations between the two countries. He said that the UAE side attached great importance to developing relations with China. In accordance with the important consensus reached by the leaders of the two countries, the all-round development of pragmatic cooperation between the two sides would be further promoted and the content of a comprehensive strategic partnership will be further enriched. The UAE side expressed its affirmation and appreciation for the efforts

made by Chinese Embassy in UAE to promote the development of bilateral relations.

Ambassador Ni Jian thanked the Ministry of Foreign Affairs of the UAE for awarding the award and said: "The UAE is a Middle East country that has the deepest cooperation with China in the widest field and has generated most fruitful results. The current bilateral relationship is at its best in history. On the basis of comprehensive strategic partnership between the two countries, China is willing to make persistent efforts to further deepen pragmatic cooperation in various fields and push China-UAE relations to a new level.

The "Outstanding Cooperation Award" was established by the Ministry of Foreign Affairs and International Cooperation of the UAE in 2014 and was issued every two years. This year,



"Outstanding Cooperation Award" was awarded to the embassies of seven countries including China, France, India, Saudi Arabia and other three countries in the United Arab Emirates.

Li Zhuobin, Vice Chairman of All-China Federation of Returned Overseas Chinese, and his delegation held a meeting with representatives of overseas Chinese in Dubai



On December 19th, Li Zhuobin, Vice Chairman of All-China Federation of Returned Overseas Chinese, led a delegation to visit Dubai to hold a meeting with representatives of the overseas Chinese community in Dubai. Tan Lidai, the consul general, presided over the meeting. About 20 representatives of overseas Chinese associations such as China Council for the Promotion of Peaceful National Reunification Promotion, the United Arab Emirates Overseas Chinese Federation and the Chinese Women's Association attended the meeting. Consul General Zhao Xiangjun, Consul Xu Haifeng, Consul Zhang Qun and etc. attended the ceremony.

At the symposium, representatives of the overseas Chinese associations talked about the experience of studying the spirit of the 10th National Congress of Returned Overseas Chinese and the Family Members of Overseas Chinese and reviewed and summarized the achievements of the development of the overseas Chinese during the 40 years of reform and opening up and the achievements of the overseas Chinese associations in Dubai. Then, they also

offered suggestions to help the construction of the "Belt and Road", build a harmonious overseas Chinese society, inherit Chinese culture, and cooperate with the work of the Consulate General.

On behalf of All-China Federation of Returned Overseas Chinese, Vice Chairman Li Zhuobin extended cordial greetings to overseas Chinese in Dubai and highly affirmed the efforts and contributions

made by various overseas Chinese associations in promoting exchanges and cooperation between China and UAE countries, promoting China's peaceful reunification, spreading Chinese traditional culture and promoting the building of a harmonious overseas Chinese community. He introduced the reform of the overseas Chinese institutions and the implementation of the Belt and Road Initiative and asked everyone to seriously study and understand the important speech delivered by President Xi Jinping at the Grand Gathering to Celebrate the 40th Anniversary of China's Reform and Opening-up to resolutely safeguard the country's peaceful reunification and strengthen the faith, belief and confidence. Adhere to the fine tradition of loving the nation and hometown inherited by the overseas Chinese patriots in Dubai and give full play to the advantages of their respective overseas Chinese groups to actively participate in the construction of the

Belt and Road Initiative and make new and greater contributions to the prosperity and development of the motherland and China-UAE cooperation.

In his concluding remarks, Consul General Tan Lidai thanked All-China Federation of Returned Overseas Chinese for their long-term concern and support to the overseas Chinese associations and consulates in Dubai. He said that in accordance with the new requirements of the overseas Chinese affairs in the new era, All-China Federation of Returned Overseas Chinese will continue to adhere to the "people-centered" principles to safeguard the legitimate rights and interests of overseas Chinese, actively carry out consular services, and continuously promote the healthy and harmonious development of the overseas Chinese associations in Dubai.